



Enter the DigiBIC Award Competition!

Recognising European excellence in promoting innovation through industry-research cooperation

About the Award

The DigiBIC Award rewards businesses and research institutes who have worked together to successfully deploy digital technologies in the Creative Industries. It recognises the impact of successful technology deployment on the growth and development of individual companies.

Winners will receive a cash prize and an expenses-paid trip to pitch to an audience of investment, innovation and business incubation specialists at the EBN Annual Congress in Derry-Londonderry on 29-31 May 2013. The deadline for entries is **26 March 2013**.

Award Categories

One winner will be selected from each of the following categories:

- i. **Small and medium sized enterprise (SME)**
Businesses employing fewer than 250 people and with an annual turnover no more than EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million
- ii. **Start-up / early-stage SME**
Companies that are in the process of being set up or that have been in business for a short time but have not yet sold their products commercially
- iii. **Research Institute**
International, national or regional establishment carrying out publicly funded research

Enter now!

The **deadline** for entries is **26 March 2013**. Submit your application online via the DigiBIC website now: www.digibic.eu/!



The DigiBIC project is supported by the Seventh Framework Programme of the EU



Background

Europe is exceptionally strong in public and private research and in developing and exporting knowledge-intensive services. One of Europe's biggest weaknesses, though, lies in turning the research results into revenue generating products and services which offer substantial returns as well as growth potential for companies competing in a globalised economy. As a result, Europe misses out on building internal market impact and on exploiting European intellectual property to foster economic growth and employment.

The European Union recognises that this innovation gap (the "death valley") must be bridged if Europe is to exit the current economic crisis and reverse the trend of rising unemployment rates. Europe 2020's goals for a smart sustainable economy will be supported by the Horizon 2020 programme, which aims to ensure that investment in research addresses the economic and social needs of European citizens by making innovation a priority.

In this context DigiBIC aims to support deployment of the latest digital technologies to small and medium sized enterprises in the Creative Industries. For more information please visit www.didigbic.eu

DigiBIC Partners



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