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NYU·poly
POLYTECHNIC INSTITUTE OF NYU

INTERNATIONAL SUMMER SCHOOL
& CONFERENCE ON



MEASURING AND MANAGING CORPORATE SUSTAINABILITY

July 23rd - July 30th, 2011
NYU Poly, New York, USA

TOPICS OF THE SCHOOL

Green Economy, Sustainable Strategies, Sustainable Operations, Sustainability Measurement and Management, Sustainability and Financial Competitiveness

LECTURERS

Paolo Carbone, Università di Perugia, Italy
Jeffrey Seigel, NYU Poly, USA
Paolo Taticchi, Università di Perugia, Italy
Massimiliano Bonacchi, Università di Napoli "Parthenope", Italy
Marinilka B. Kimbro, Gonzaga University
Luca Cagnazzo, Università di Perugia, Italy
Kashi Balachandran, NYU Stern, USA
Flavio Tonelli, Università di Genova, Italy
Bharat Sarath, Rutgers, USA
Vito Albino, Politecnico di Bari, Italy
Mike Wallace, GRI
Susan Arnot Heaney, Avon Products, Inc.
Mariela Vargova, Rockefeller Financial
Monika Kumar, The World Bank
Susan McPherson, Fenton
Robert B. Pojasek, Capaccio Environmental Engineering, Inc.
Alessio Lucatelli, Skywater
Stephen Boston, Corporate Sustainability, Inc.

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FACTS

April 30th, 1.250€, course + accommodation included
June 30th, 850€, course
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